



SAMPLE SOLICITATION LETTER

Dear Colleague:

As individual physicians we are powerless to protect ourselves from the decisions of politicians and policymakers who want to control the practice of medicine. Our only chance to protect ourselves is by joining together and using our collective voice to influence these decisions. But our collective voice must have a strong organization to speak for us.

That is why I am asking for your help in obtaining a contribution from your hospital medical staff to support the Illinois State Medical Society Political Action Committee (IMPAC).

Since its founding in 1963, IMPAC has been the most active and effective physician-led political action committee in Illinois. IMPAC's success in electing friends of medicine in a difficult political environment such as Illinois has resulted in many positive legislative outcomes. But our effectiveness can only continue if we have the funds to support our candidates.

IMPAC identifies and supports candidates who understand and are sympathetic to the practice pressures challenging today's physician. Candidates are judged on their prior record, if any, and by their responses to the pre-election questionnaire that IMPAC sends to every candidate. IMPAC gives 100% of contributions to physician-friendly candidates. By electing a "medical majority" in the Illinois General Assembly and supporting friendly candidates for statewide offices, we are ultimately shaping legislation and regulations that affect us and our patients every day.

We cannot do this, however, without the financial support from our medical staff. Our opponents, particularly the plaintiffs' bar, is aggressively working to elect their favored candidates so they can push through an agenda that could rollback important medical liability protections.

IMPAC needs your help. I would appreciate the opportunity to talk to your medical staff about the importance of IMPAC and how securing a group contribution can help protect us in Springfield.

Thank you in advance for your consideration on this matter.

Sincerely,